



Executive Summary

Scenic/ Vasco Plaza
1601 N Vasco Rd, Livermore, California, 94551
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 37.71892
Longitude: -121.72405

	1 mile	3 miles	5 miles
Population			
2000 Population	8,745	28,900	65,049
2010 Population	10,073	30,549	70,491
2016 Population	10,538	32,264	75,115
2021 Population	11,527	34,790	80,256
2000-2010 Annual Rate	1.42%	0.56%	0.81%
2010-2016 Annual Rate	0.72%	0.88%	1.02%
2016-2021 Annual Rate	1.81%	1.52%	1.33%
2016 Male Population	50.2%	49.7%	49.6%
2016 Female Population	49.9%	50.3%	50.4%
2016 Median Age	37.1	38.7	38.8

In the identified area, the current year population is 75,115. In 2010, the Census count in the area was 70,491. The rate of change since 2010 was 1.02% annually. The five-year projection for the population in the area is 80,256 representing a change of 1.33% annually from 2016 to 2021. Currently, the population is 49.6% male and 50.4% female.

Median Age

The median age in this area is 37.1, compared to U.S. median age of 38.0.

Race and Ethnicity

2016 White Alone	68.7%	73.3%	71.6%
2016 Black Alone	2.1%	2.0%	1.9%
2016 American Indian/Alaska Native Alone	0.7%	0.6%	0.6%
2016 Asian Alone	15.2%	11.1%	10.0%
2016 Pacific Islander Alone	0.4%	0.3%	0.3%
2016 Other Race	6.5%	6.5%	9.6%
2016 Two or More Races	6.4%	6.2%	5.9%
2016 Hispanic Origin (Any Race)	18.5%	19.5%	22.9%

Persons of Hispanic origin represent 22.9% of the population in the identified area compared to 17.9% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 66.2 in the identified area, compared to 63.5 for the U.S. as a whole.

Households

2000 Households	2,984	10,190	23,323
2010 Households	3,401	10,854	25,611
2016 Total Households	3,523	11,367	27,092
2021 Total Households	3,834	12,195	28,825
2000-2010 Annual Rate	1.32%	0.63%	0.94%
2010-2016 Annual Rate	0.57%	0.74%	0.90%
2016-2021 Annual Rate	1.71%	1.42%	1.25%
2016 Average Household Size	2.98	2.83	2.75

The household count in this area has changed from 25,611 in 2010 to 27,092 in the current year, a change of 0.90% annually. The five-year projection of households is 28,825, a change of 1.25% annually from the current year total. Average household size is currently 2.75, compared to 2.73 in the year 2010. The number of families in the current year is 19,406 in the specified area.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



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Median Household Income			
2016 Median Household Income	\$109,160	\$105,650	\$99,341
2021 Median Household Income	\$118,610	\$113,642	\$107,604
2016-2021 Annual Rate	1.67%	1.47%	1.61%
Average Household Income			
2016 Average Household Income	\$136,606	\$132,858	\$123,570
2021 Average Household Income	\$148,783	\$143,958	\$134,230
2016-2021 Annual Rate	1.72%	1.62%	1.67%
Per Capita Income			
2016 Per Capita Income	\$46,549	\$47,226	\$44,601
2021 Per Capita Income	\$50,457	\$50,917	\$48,196
2016-2021 Annual Rate	1.63%	1.52%	1.56%

Current median household income is \$99,341 in the area, compared to \$54,149 for all U.S. households. Median household income is projected to be \$107,604 in five years, compared to \$59,476 for all U.S. households

Current average household income is \$123,570 in this area, compared to \$77,008 for all U.S. households. Average household income is projected to be \$134,230 in five years, compared to \$84,021 for all U.S. households

Current per capita income is \$44,601 in the area, compared to the U.S. per capita income of \$29,472. The per capita income is projected to be \$48,196 in five years, compared to \$32,025 for all U.S. households

Housing			
2000 Total Housing Units	3,035	10,337	23,791
2000 Owner Occupied Housing Units	2,438	7,803	16,382
2000 Renter Occupied Housing Units	546	2,386	6,941
2000 Vacant Housing Units	51	148	468
2010 Total Housing Units	3,527	11,230	26,759
2010 Owner Occupied Housing Units	2,617	8,042	17,368
2010 Renter Occupied Housing Units	784	2,812	8,243
2010 Vacant Housing Units	126	376	1,148
2016 Total Housing Units	3,606	11,674	28,053
2016 Owner Occupied Housing Units	2,639	8,193	17,957
2016 Renter Occupied Housing Units	884	3,174	9,135
2016 Vacant Housing Units	83	307	961
2021 Total Housing Units	3,941	12,516	29,714
2021 Owner Occupied Housing Units	2,868	8,759	19,096
2021 Renter Occupied Housing Units	966	3,436	9,730
2021 Vacant Housing Units	107	321	889

Currently, 64.0% of the 28,053 housing units in the area are owner occupied; 32.6%, renter occupied; and 3.4% are vacant. Currently, in the U.S., 55.4% of the housing units in the area are owner occupied; 32.9% are renter occupied; and 11.7% are vacant. In 2010, there were 26,759 housing units in the area - 64.9% owner occupied, 30.8% renter occupied, and 4.3% vacant. The annual rate of change in housing units since 2010 is 2.12%. Median home value in the area is \$563,965, compared to a median home value of \$198,891 for the U.S. In five years, median value is projected to change by 1.38% annually to \$603,906.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.